



## WHY IS THERE A BLACK INFANT HEALTH CRISIS?

Black people experience a type of racism called structural racism. This kind of racism can affect their whole lives and make them more likely to have health problems. When Black people go to get medical help, they may not always get the best care. This is especially harmful for pregnant people. Stress from racism can start a series of biological processes in their bodies that harm the health of both the pregnant person and the baby. This can make the baby be born too early or be smaller than normal.

***In the Bay Area, Black babies are two to three times more likely to be born too soon or too small or to die before their first birthday. Scientific evidence points to structural racism as the cause of these disparities.***

– California Comprehensive Birth File 2018-2020, CADPH, CADPH California Comprehensive Death File 2018-2020, Fetal Death Statistical Master File 2015-2017

***“My own clinic is probably 95% Black. My patients stick with me because they feel a connection that goes beyond what I learned in medical school. That’s why I’m so passionate about this opportunity. It will maximize my ability to connect with patients and increase equity from the start.”***

**–Javay Ross, MD**



# BLOOM: THE BLACK BABY EQUITY CLINIC



**BLACK LOVE OPPORTUNITY &  
OUTCOME IMPROVEMENT IN  
MEDICINE**

**Primary care designed with  
Black families for Black babies  
delivered by Black staff that  
is trauma-informed, team-based,  
and family-engaged.**

## WHAT MAKES BLOOM UNIQUE?

We are a diverse team working together to make sure that we center on caregivers and their babies. We envision a future in which every Black baby who visits UCSF Benioff Children's Hospitals grows into a healthy and thriving adult.

## SERVICES PROVIDED:

Comprehensive services that support the whole family.

- Primary care pediatricians
- Social workers specializing in baby wellness
- Health educators
- Community health workers
- Lactation consultants

We take the time to get to know your child and your family and to answer all of your questions about your child's health.



## MEET OUR TEAM:



### DAYNA LONG, MD

Co-creator and Director of BLOOM, she loves supporting parents and caregivers, and her patients fill her with inspiration and awe.



### JAVAY ROSS, MD

Co-creator and Clinic Champion of BLOOM, she is committed to serving her community through breaking the womb-to-prison pipeline and increasing health equity.



### CHERRI HARRIS, LVN

BLOOM's health education coordinator. She is fulfilled by engaging directly with families and providing the resources families need.



### BRANDI GATES-BURGESS, IBCLC

Lactation and nutrition educator for BLOOM, founder and director of Breast Friends.



### HOPE WILLIAMS-BURT

Mother, and Social Justice Warrior. She serves as a the Family Lead for the Bloom clinic and Ready, Resilience and Raising Project.



### NINA FELDMAN

Health Equity Intern for BLOOM, they were born and raised in Oakland, and seek to see the whole patient, and all the ways they can be advocated for.



### KAYLA KARVONEN, MD

Clinical neonatology fellow and researcher at BLOOM, her research focuses on investigating racial inequities in delivery of neonatal care and outcomes.



### AKUA AGYEKUM

Clinical Research Coordinator for BLOOM, she was born and raised in Oakland, and has a passion to connect social justice to healthcare and medicine

## HERE'S WHERE TO BEGIN:

### WHO IS THIS CLINIC FOR?

PATIENTS 0-3 YEARS OLD AND CAREGIVERS WHO WOULD LIKE TO SEE BLACK SELF-IDENTIFIED STAFF.

### APPOINTMENTS:

TO SCHEDULE AN APPOINTMENT, CALL THE PRIMARY CARE CLINIC AT (510) 428-3226 BETWEEN 8 A.M. - 6 P.M. THE BLOOM CLINIC IS OPEN EVERY FRIDAY

### 24-HOUR PEDIATRIC ADVICE LINE: (510) 428-3848

If you are having a life threatening emergency, please call 911.

5220 CLAREMONT AVE.  
OAKLAND, CA 94618  
(510) 428-3226

